

**FINISH® “Win a VIP Culinary Trip to Toronto” CONTEST
Official Rules and Regulations**

No purchase necessary. By participating in the FINISH® “Win a VIP Culinary Trip to Toronto” Contest (the “**Contest**”), sponsored by Reckitt Benckiser Canada (the “**Sponsor**”), each entrant agrees to be legally bound by these Official Contest Rules and Regulations (the “**Rules**”).

1. **CONTEST PERIOD:** The FINISH® “Win a VIP Culinary Trip to Toronto” (“Contest”) is brought to you by the Finish® brand of Reckitt Benckiser (Canada) Inc., the Contest Sponsor (“Sponsor”). Contest Start Date: 12:00 noon Eastern Time (ET), February 12, 2016. Contest Close Date: 3:00 pm ET, April 12, 2016.

2. **TO ENTER:** NO PURCHASE NECESSARY. There are two (2) methods of entry:

- I. To enter via Official Rebate Form, purchase any Finish® participating product (between February 12, 2016 and March 12, 2016), complete the Official Rebate Form and mail** in along with receipt to receive your refund by mail and be entered into Contest during the Contest Period*.
 - *Please accept entry into the contest by checking the “Yes, I accept rules & entry into the contest” box located on the Official Rebate Form
 - **Address for submission located on Official Rebate Form

- II. To enter via No Purchase Necessary, visit <http://www.finishdishwashing.ca> during the Contest Period and click the “Offers” tab. Then print out and complete the Official Contest Registration Form, and mail** in your submission to be entered into the Contest during the Contest Period*.
 - *Please accept entry into the contest by checking the “Yes, I accept rules & entry into the contest” box located on the Official Contest Registration Form
 - **Address for submission located on Official Contest Registration Form

ENTRY LIMIT: Limit of one (1) contest entry per person, per unique email address, per household during the Contest Period. An entrant may only enter the Contest via the methods described above.

3. **ELIGIBILITY:** To enter and be eligible to win, a person must be a resident of Canada over the age of majority in the province or territory where they reside, and will be required to answer a skill-testing question. You are not eligible if you are an employee of the Sponsor or their respective advertising or promotional agencies, the prize suppliers, or a member of the household of any of the above persons. Potential winner MAY be required to furnish proof of identification.

4. **PRIZES:** Grand Prize: There will be one (1) Grand Prize available to be won consisting of a of a four (4) day / three (3) night prize package for two (2) people to Toronto, ON including:

- Two (2) return airline tickets from the International airport closest to the winner’s residence to Toronto, ON (Contest Sponsor or their agent will book flights)
 - Winner must provide Contest Sponsor or Agent with full name of travel companion at time of flight booking
- Three (3) night’s accommodation in a 4 star hotel in Toronto, ON (based on double occupancy) (Contest Sponsor or their agent will book hotel)
- Transportation to and from Toronto airport plus two (2) 5 hour limo transportation services during stay
- Dinner for two (2) at two (2) MasterChef Canada Judges’ Restaurants (restaurants selected by Contest Sponsor & based on availability at time of booking)
- Private Culinary Food Tour (location selected by Contest Sponsor & based on availability

- at time of booking)
- \$1,200 spending money, in the form of a cheque

Approximate total retail value of Grand Prize is \$8,500.00 CAD, which may vary based on rates available at time of booking. Any unused portion of the Grand Prize value is forfeited. The winner must provide minimum six (6) weeks notice as to their desired date for trip, including back up date. Flights & hotel will be booked and cheque awarded after receipt of signed Declaration & Release form. Grand Prize must be redeemed before November 30, 2016. The winner and his/her travel companion will be responsible for obtaining any required travel identification and documents and any health or insurance documents. All expenses and travel costs, including but not limited to, personal charges at hotel, security fees, taxes, meals and beverages (excluding dinners at MasterChef Canada Restaurants), room service, entertainment, merchandise, souvenirs, local and long distance telephone calls, gratuities, car rental and gas, car insurance or parking fines, applicable taxes, incidentals, and all other expenses not expressly mentioned as included in the prize description are the sole responsibility of the winner and their travel companion. Additional restrictions, conditions and limitations may apply. Travel companion must travel on same itinerary and at the same time as the winner, and must be a resident of Canada who is over the age of majority in the province or territory where they reside at the time of entry.

Grand Prize is not transferable, not convertible to cash and must be accepted as awarded. No substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute prize for one of equal or greater value for any reason. Odds of winning depend on the number and quality of eligible entries received during the Contest Period.

5. SELECTION PROCESS:

On May 10, 2016, at approximately 2:00pm (ET) in Toronto, ON, one (1) entry will be selected at random from among all eligible entries received during the Contest Period. Following selection, and confirmation of the eligibility, of the selected entrant and his/her compliance with these Official Contest Rules, the Contest Sponsor reserves the right (but shall not have the obligation) to announce the winner's name and city of residence at a time and in a manner selected by the Contest Sponsor, in their sole and absolute discretion.

The selected Grand Prize winner will be notified by the Contest Sponsor or their agents or representatives, by telephone or email, or courier within five (5) business days of selection. If the selected entrant cannot be contacted by telephone or email (or fails to respond to any message) or courier within five (5) business days following the Contest Judges decision, he/she will be disqualified from the contest and the Contest Judges may, at their sole discretion, select another eligible entrant. The process will be repeated until a selected entrant has been contacted or there are no more eligible entries, whichever comes first.

6. SELECTED ENTRANT: Before being declared a winner, potential winner must correctly answer a mathematical skill-testing question without assistance or the use of a calculator in order to win the prize. In addition, eligible winner will be required to sign a Declaration of Compliance with the Official Rules and an affidavit of eligibility, release of liability and publicity, releasing Sponsor, Administrator, its advertising and promotional agencies, the Contest Judges, the prize suppliers and all of their respective affiliates, directors, officers, owners, partners, employees, agents, representatives, successors and assigns (collectively, the "Releasees") from any liability or claims in connection with this promotion or the prize. Declaration and Release documents must be returned within ten (10) business days of the date on the notification, or prize will be forfeited and potential winner disqualified. By accepting or participating in a prize, winner consent to the use of his/her name, voice, statements relating to the promotion of Sponsor, and photographs or other likenesses, without further compensation, in any publicity and/or media carried out by Sponsor or any related entities in connection with this promotion, worldwide and in perpetuity, in any and all forms of media now known or hereafter devised, including without limitation the Internet, unless prohibited by law.

If potential winner is found to be ineligible, declines to accept the prize, or in the event that a prize confirmation or prize is returned undeliverable, the prize will be awarded to another entrant.

CONDITIONS OF ENTRY:

7. Entrants (i) acknowledge compliance with these official rules including all eligibility requirements; (ii) consent to the broadcast, publication and/or use, in any medium whatsoever, including any websites operated by the Contest Sponsor, of the entrant's name, contest submission, and his/her participation in the prize, for publicity purposes carried out by the Contest Sponsor or their respective advertising and promotional agencies without payment or compensation of any kind; and (iii) agree that Releasees are not responsible for any problems or technical malfunction of any telephone network or lines, microsite, incorrect or inaccurate transcription of entry information, or for any human error, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, inability to access any microsite, website or online service, or any other error or malfunction. Entries that have been submitted through illicit means or do not conform with or satisfy any or all conditions of these Official Rules will be judged void and may be excluded. If, for any reason, the contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor and/or Administrator which corrupt or affect the administration, security, fairness, integrity or proper conduct of this contest, Releasees reserve the right, to cancel, terminate, modify or suspend the contest in part or in full. The Releasees reserve the right to disqualify any entrant that tampers with the operation of this contest or website or violates the Official Rules of this contest. All decisions of Sponsor, Administrator, its agents and the independent contest organization are final and binding in all matters relating to this promotion.

8. In the event that it is discovered that an entrant has entered more than once over the contest period using different and/or the same email address, he/she will be disqualified and respective eligible prize claim will become null and void and the entrant will not be entitled to claim any prize. If a dispute arises regarding who submitted an online entry, the entry will be deemed to be submitted by the authorized account holder of the email address used at time of entry. The selected entrant may be required to provide proof that he/she is the authorized account holder associated with the selected on-line entry.

9. All entries become the property of the Contest Sponsor. No communication will take place with entrants, except the entrant(s) selected as the potential winners.

10. Entrant(s) and/or winner assume liability for injuries caused, or claimed to be caused by participating in the promotion, by the acceptance, possession, or use of any prize awarded, including but not limited to claims/damages for personal injury, or property damage.

11. This contest is subject to all applicable federal, provincial and municipal laws and regulations.

12. Residents of Quebec: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

DISCLOSURES:

13. Any attempt by an entrant or other individual, to deliberately damage any website or undermine the legitimate operation of this promotion, including but not limited to any fraudulent

claims, is a violation of criminal and civil laws. Participation engaging in any of the foregoing activities may be disqualified and will forfeit any prizes won.

14. We respect your right to privacy of your personal information. To review our privacy policy, please visit our web site at <http://www.finishdishwashing.ca/en/privacy.php>

15. The Sponsor of this contest is Reckitt Benckiser Canada, 1680 Tech Avenue, Unit 2, Mississauga, ON L4W 5S9.

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